



Happy New Year!

As we start the New Year, we simply want to say thank you for your business in 2017. We look forward to serving you in 2018 and beyond. Everyone at OED sends warm wishes for a bright and prosperous New Year!



New Hot Water Pressure Washers by Vortexx

Vortexx now offers hot water pressure washers in their product line. They've paired superior components with innovative design to create a safe and reliable machine. They don't look like any hot water pressure washers you've ever seen. Innovations in safety, usability and performance are the cornerstones for this new design. Learn more at www.vortexxpressurewashers.com

Professional 3400: GX270 Honda E/S engine, 3400 PSI, 3.2 GPM
Professional 4000: GX390 Honda E/S engine, 4000 PSI, 4.0 GPM

2018 ECHO/Shindaiwa Service Schools

OED announced the ECHO/Shindaiwa Service Schools dates in December.

Visit <http://portal.echo-usa.com> to sign up today!



OED Now on Instagram

OED recently added Instagram to our social media mix. We started advertising on Instagram in November in conjunction with Facebook and have found it to be a great addition to our marketing mix. We will expand our use in 2018 along with the digital marketing campaigns we have planned. Visit us @outdoorequipment2967.



Business Skills They Didn't Teach You

Real-world successes and failures are what really tests your mettle. Here are some tips to help you shift your business from surviving to thriving.

1. Find your focus.
2. Don't take "no" for an answer.
3. Jump in with both feet.
4. Learn to say "no" for yourself.
5. Forget about perfection.
6. Focus on sales.

Read the full article at <https://www.entrepreneur.com/article/276861>.

"Formal education will make you a living; self-education will make you a fortune." — Jim Rohn